

KEY STATISTICS FOR STUDENT ASSESSMENT OF PROGRAMS

NJ State Licensure Pass Rates: As reported by Shore Beauty School (“Shore”) to the National Accrediting Commission of Cosmetology Arts & Sciences (“NACCAS”), during 2009, **94.7%** of Shore Cosmetology & Hairstyling graduates, who took their licensing exam with the NJ State Board of Cosmetology & Hairstyling, passed their exam. Similarly, in 2009, **100%** of Shore’s Cosmetology Instructors passed their State licensing examination.

Job Placement Rates: As reported to NACCAS by Shore, during 2009, **77.3%** of Shore Cosmetology & Hairstyling graduates were placed in beauty related jobs following graduation. Similarly, in 2009, **100%** of Shore Cosmetology Instructor graduates were placed in instructor positions following graduation. We can prepare you for a cosmetology career and assist you in identifying career opportunities, but it is ultimately your responsibility to secure your employment. Work hard and you can achieve your career goals!

Graduation & Retention Rates: As reported to NACCAS, during 2009, **70.3%** of SHORE Cosmetology & Hairstyling students who enrolled in our school graduated. Similarly, in 2009, **100%** of SHORE Cosmetology Instructor students graduated from their programs. Based upon the most recent information reported to the U.S. Department of Education’s Integrated Post-secondary Education Data System (“IPEDS”), **81%** (the “retention rate”) of all full-time, first-time certificate seeking SHORE students, who began their studies in Fall 2009, were either still enrolled or graduated from Shore by Fall 2010. Further, according to IPEDS, the percentage of full-time, first-time SHORE students who began their studies in the 2007-2008 academic year and graduated within 150% of normal time for completing the program in which they were enrolled was **73%**. By comparison, according to similar most recently available statistics provided by the National Center of Educational Statistics (NCES), the average graduation rate within 150% of normal time for two-year public colleges was **22%**. The NCES further reports that the average graduation rate within 150% of normal time for four-year public colleges was **55%**.

On-Time Completion Rates: Cosmetology and Hairstyling students will graduate on-time in: 38 weeks for the 35 hour per week day program, 53 weeks for the 25 hour per week day program, and 66 weeks for the 20 hour per week part-time/night program. During the 2009-2010 award year (i.e., July 1, 2009 to June 30, 2010), **10%** of Shore Cosmetology & Hairstyling students completed their programs on-time. Similarly, during the 2009-2010 award year, **100.0%** of Shore Cosmetology Instructor students completed their programs on-time. For the purpose of this analysis, Shore defines “on-time completion rates” as 110% of scheduled class time hours, which is defined by the NJ State Board of Cosmetology & Hairstyling as the amount of time a student may attend a program without being charged over-time for making up class hours previously missed.

Median Loan Debt for 2009-2010 Graduates: The median Direct Loan debt incurred by Shore Cosmetology & Hairstyling students graduating in in the 2009-2010 award year was approximately **\$7,000**. During the 2009-2010 award year, Shore graduates neither incurred private debt nor debt owed to the school.

Shore has used its best and most reasonable efforts to accurately collect the aforementioned outcome data. Certain such data relies upon the accuracy of input from our graduates, which Shore can neither control nor guarantee. As such, Shore does not guarantee the accuracy of any of the aforementioned data and disclaims any liability associated with any inaccuracies in this data.

COST OF PROGRAMS

- **Cosmetology and Hairstyling:**
 - Tuition and Fees: \$13,370
 - Books and Supplies: \$1,499 (upgraded kit available for \$1,799)
 - On-campus room & board: not offered
- **Barbering (currently NJ does not offer a separate Barbering license, as such those who wish to work as Barbers must graduate from a Cosmetology and Hairstyling program, as described above)**
- **Manicuring:**
 - Tuition and Fees: \$3,470
 - Books and Supplies: \$1,027
 - On-campus room & board: not offered
- **Cosmetology Instructor:**
 - Tuition and Fees: \$5,675
 - Books and Supplies: \$399 (optional kit available at cost of \$839)
 - On-campus room & board: not offered
- **Brush-Up Course:**
 - Tuition and Fees: \$2,875
 - Books and Supplies: \$478 (\$1,499 for complete kit)
 - On-campus room & board: not offered

BUREAU OF LABOR STATISTICS & SOC AND CIP CODES FOR COSMETOLOGY AND RELATED CAREERS

- For U.S. Bureau of Labor Statistics information on **Cosmetology and Hairstyling** careers (SOC Code: 39-5012 and CIP Code: 12.0401) go to <http://www.onetonline.org/link/summary/39-5012.00> and <http://www.bls.gov/oco/ocos332.htm>.
- For U.S. Bureau of Labor Statistics information on **Barbering** careers (SOC Code: 39-5011 and CIP Code: 12.0402) go to <http://www.onetonline.org/link/summary/39-5011.00> and <http://www.bls.gov/oco/ocos332.htm>.

- For U.S. Bureau of Labor Statistics information on **Manicuring** careers (SOC Code: 39-5092 and CIP Code: 12.0410) go to <http://www.onetonline.org/link/summary/39-5092.00> and <http://www.bls.gov/oco/ocos332.htm>.
- For U.S. Bureau of Labor Statistics information on **Cosmetology Instructor/Post-Secondary Vocational Instructor** Careers (SOC Code: 25-1194 and CIP Code: 12.0413) go to <http://www.onetonline.org/link/summary/25-1194.00> and <http://www.bls.gov/oes/current/oes251194.htm>.